

CURRICULUM VIATE

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SHREYANG VAIDYA

Objective Seek a Challenging position utilizing my abilities developed through experience and education. With a desire for professional growth and promote growth of the organization.

Professional Experience May 2006 - Still continued **Encore Natural Polymers Private Limited**, Ahmedabad, Gujarat, INDIA.

Officer – Technical Sales

- **Encore Natural Polymers Private Limited** is **ISO 9001 & ISO 14001** certified company itself indicate consistent quality of **Encotech** products, which are produced by reaction of Galactomannan and non-ionic Alkylene oxide in state of the **PLC operated computerized plant**.
 - **Encore Natural Polymers Private Limited** is highly engaged manufacturing a **reheological modifiers based on Guar Gum for the water based paints** (Hydroxy Ethyl Galactomannan- HEG & Hydroxy Propyl Galactomannan- HPG), **Construction Chemical applications** (Hydroxy Propyl Galactomannan) **Textile, Food Grade, Cosmetics** etc.
 - **Brief work profile is:**
 1. Evaluate the performance of our **Hydroxy Ethyl Guar (HEG) and Hydroxy Propyl Guar (HPG)** with compare to **Hydroxy Ethyl Cellulose (HEC) & Carboxy Methyl Cellulose (CMC)** products available from domestic/international markets in different water based paints application like **Emulsion Paints (Interior & Exterior), Textured Paints, Acrylic Distemper Paints, Synthetic Distemper, Acrylic Wall Putty, Water based Cement Primer** etc.
 2. Evaluate the performance of our **Hydoxy Propyl Guar (HPG) with compare to Methyl Hydroxy Ethyl Cellulose (MHEC), Hydroxy Propyl Methyl Cellulose (HPMC), Hydroxy Ethyl Cellulose (HEC)** products available from domestic/international markets in different Construction Chemicals application like **Tile Adhesive, Tile grouts, Cement based Plaster, Cement base dry Wall Putty** etc.
 3. Provide **technical services** to customers and solve their problems by doing **demonstration** at customer's end if require.
 4. Handling all **sales and service** related activities of Paints products.
 5. **Market research** for the different customer **demand**, requirement of **technical presentation**, requirement of customers.
 6. Conduct different trials in **research and develop laboratory** to **develop product** which is suitable in market. Follow the trials in **Pilot Plant** and **application laboratory**.
 7. Provide different **suggestive paint formulations** to customers, always working on **cost effective, qualitative formulations** by using new technology.
 8. Developing **new customers**.
 9. **Business development** in different regions of India likes **Gujarat, Maharastra, Delhi, Punjab, Haryana, Rajasthan, Karnataka, Tamilnadu, Andhra Pradesh, Madhya Pradesh, Uttar Pradesh, West Bengal, Orissa, Pondichery** etc.
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May 2005 – April 2006 (1 year) Aromax Corporation, Ahmedabad, Gujarat, INDIA.

Technical Sales Officer

- **Aromax Corporation** is highly engaged manufacturing minerals based products for Water based Paints (**Magnesium Aluminum Silicate which is partially replace titanium dioxide** consumption and **reducing raw material cost** without disturbing final quality of products & **Genuine Wet Ground Mica** for **Metallic paints and Exterior Emulsion Paints**), Solvent based Paints as well as Industrial Paints (**Calcium aluminum Silicate which is partially replace titanium dioxide** consumption and **reducing raw material cost** without disturbing the final quality of products & **Genuine Wet Ground Mica** for **Metallic paints, Heat Resistance, Hammer Tone Paints** etc.) & Other raw materials for **Paints Textiles, Plastics, Papers, Cosmetics & Rubbers Industries also manufacturing decorative Paints** etc.
- **Brief work profile is:**
 1. Evaluate the performance of our **Calcium aluminum Silicate, Magnesium Aluminum Silicate, and Genuine Wet Ground Mica** with compare to other available **competitors products** from domestic/international markets in different water based paints & solvent based paints application like **Emulsion Paints** (Interior & Exterior), **Textured Paints, Acrylic Distemper Paints, Synthetic Distemper, Acrylic Wall Putty, Water based Cement Primer, Synthetic Enamels Heat Resistance Paints, High performance Paints, Hammer tone Paints, Powder Coatings** etc.
 2. **Match Shades** of required order of all types of decorative paints.
 3. Provide **technical services** to customers and solve their problems by doing **demonstration** at customer's end if require.
 4. Handling all **sales and service** related activities of Paints products.
 5. **Market research** for the different customer **demand**, requirement of **technical presentation**, requirement of customers.
 6. Conduct different trials in **research and develop laboratory to develop product** which is suitable in market. Follow the trials in **Pilot Plant and application laboratory**.
 7. Provide different **suggestive paint formulations** to customers, always working on **cost effective, qualitative formulations** by using new technology.
 8. Developing **new customers**.
 9. **Business development** in different regions of India likes **Gujarat, Maharastra, Delhi, Punjab, Haryana, Rajasthan, Karnataka, Tamilnadu, Andhra Pradesh, Madhya Pradesh, Uttar Pradesh, West Bengal, Orissa, Pondichery** etc.

Education

- 1) **Master of Business Administrative, 2006** (persuing) – in **Operational Management Indira Gandhi Open University, INDIA**
 - 2) **Master of Science - in Paints & Varnishes, 2005-** in Institute of Science & Technology for Advance Studies & Research, **Sardar Patel University, Vallabh Vidyanagar, Gujarat, INDIA.**
 - 3) **Bachelor of Science in Industrial Chemistry, 2003** – in **Industrial Chemistry N.V. Patel College of pure & applied Sciences, Sardar Patel University, Vallabh Vidhyanagar, Gujarat, INDIA.**
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Grades **Master of Business Administrative – in Operational Management** continues.
Master of Science - in Paints & Varnishes with **68.00%**
Bachelor of Science in Industrial Chemistry with **58.00%**

M.Sc. Project ‘**Phenolic Resin based on CNSL**’, which was the part of fulfillment of Post Graduation in Paints & Varnishes.

In Plant Training Underwent **six week** in plant training at **Rajit Paints, Ludhiana, & Conferences Punjab** during the tenure of Post Graduation. Gained experience in **Quality assurance and production department**.

Underwent **one week** in plant training at **Asian Paint, Vapi, Gujarat** during the tenure of Post Graduation. Gained valuable experience in **R&D**, for the **project on partially replacement of titanium dioxide in powder coatings**.

Underwent **Four month market research** training at **Aromax Corporation, Ahmedabad, Gujarat** during the tenure of Post Graduation. Gained Valuable experience in **marketing department & Business Development Department**.

Actively participated in **3rd PACT Conference** Organized On 14th & 15th Feb` 04 at **New Delhi**.

Published Technical article in “**PAINT INDIA**” magazine in edition of **January, 2007** on the subject of “**A NEW CLASS OF WATER RETENTION AID BASED ON PROPOXYLATED GALACTOMANNAN IN CONSTRUCTION APPLICATION**”.

Published Technical article in “**INDIAN PAINT AND COATING ASSOCIATION (IPCA)**” annual meeting booklet on the subject of “**A NEW CLASS OF REHEOLOGY MODIFIER FOR WATER BASED PAINTS AND CONSTRUCTION CHEMICALS APPLICATION**”.

Actively attend the different exhibitions and seminars for paints & coatings technology by “**PAINT INDIA**”, “**INDIAN PAINT ASSOCIATION**”, and “**PACT**” etc.

Industrial: Visit many paints industries and conduct many bulk trials in different paint applications.

Awareness of industrial atmosphere and compatibility in senior and junior colleges.

Always thinking on better opportunity and growth of organization

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Personal Details:-

Father Dr. Chandrakant A. Vaidya
Mother Dr. Pragnaben C. Vaidya
Wife Mrs. Arohi S. Vaidya

Date of Birth 1st October, 1982

Martial Status Married

Languages English, Hindi & Gujarati

Self-Profile I am self – motivated person and I learn from my experiences I welcome criticism and respect for others are values I have learnt in my life.

Date: / /

Yours truly,

Shreyang Vaidya